



SPEARFISH ECONOMIC DEVELOPMENT CORPORATION

**BUSINESS
NEWSLETTER** 

Volume 5, Issue 12 | December 2020

Emerging Business Achievement Award Presented to Antunez

SEDC awarded Antunez Cuisine with our inaugural *Emerging Business Achievement Award* on November 17th. Members of the SEDC Board of Directors and staff were on hand to present owners Jared DeGraaf and Sabrina Heredia with the special recognition. The presentation was held in conjunction with National Entrepreneur's Day.



The *Emerging Business Achievement Award* was created by SEDC in 2020 to honor start-up businesses that demonstrate successful business practices, practice civic engagement, and partner with other businesses in the Spearfish community. “We are pleased to celebrate Antunez’s many accomplishments and to recognize their dedication to innovation and the entrepreneurial spirit,” stated SEDC Executive Director Kory Menken.

Located at 117 E Illinois Street in downtown Spearfish since opening their doors in 2018, Antunez serves fresh, hand-crafted dishes that are inspired by Latin, Hispanic, and Mexican cuisines along with wine and beer selections from around the world. DeGraaf and Heredia are also active within the Spearfish community and are expanding their operations to include a new wine shop complete with tastings.

“To be selected out of so many great businesses for this inaugural award is truly an honor and quite unexpected,” said DeGraaf. “We started this restaurant because we saw an opportunity to do what we are passionate about while at the same time provide for our family. What we have received in return, though, has far surpassed anything we imagined. The friends, relationships, kindness, love, and camaraderie we continue to experience make every day at the restaurant more worth it than words can express. Our sincere thanks to all family, friends, employees, and amazingly loyal customers who have made this venture not only possible, but a reality. A very big thank you also to the Board of SEDC for the honor bestowed and for making us feel so special.”

[Read the Full Article](#)

Developments Continue Around Town This Month

November was full of exciting new developments and promising progress all across the Spearfish area. Crews are working hard at multiple new housing developments, new businesses are moving in, and existing businesses are expanding all across town. Below are some photos highlighting a handful of the great improvements being made.



Zeeb's Greenhouse



The Homestead at Countryside



Elkhorn Ridge



Sky Ridge



Dee Dee's Decor & More



Family Dollar

A dark blue horizontal banner with the text "SPEARFISH ECONOMIC DEVELOPMENT CORPORATION" in white, uppercase, sans-serif font.

BUSINESS SPOTLIGHT

High Plains Western Heritage Center

Written by Cayley Schmitt | December 1, 2020

Karla Scovell is the Executive Director at the High Plains Western Heritage Center in Spearfish. Beginning as a volunteer, then a part-time employee, and eventually jumping in full-time, Karla has been involved with The Heritage Center for the past 18 years.

The High Plains Western Heritage Center preserves and displays the history of pioneers and Native Americans from across a five-state region: South Dakota, North Dakota, Nebraska, Wyoming, and Montana. It showcases historical artifacts from the region's major economic industries of transportation, agriculture, mining, forestry, and more. Aside from the large collection of displays, the facility also holds a gift shop that features local hand-crafted jewelry and other items along with a wide selection of books on the history of the area. Furthermore, the center is home to an indoor theater which regularly hosts great entertainment such as the popular Cowboy Supper Shows. The High Plains Western Heritage Center is the only facility of its kind in the region and we are lucky to have it in Spearfish!



Karla is very passionate about her mission at The Heritage Center. She spends much of her time welcoming guests, answering their questions, and providing them with additional information as they tour the impressive museum. She believes that anyone working for a non-profit must be passionate about its mission to do a good job. They must be “ready to give of themselves above and beyond.” “Don’t count the hours you work,” she advised, “just look for the fruit of your efforts and you will find much more satisfaction and joy in the work.” Karla finds much satisfaction in her work, but she finds the most joy from the relationships she has formed with others through the position.

Karla believes that her biggest success as Executive Director is the growth of her dedicated volunteer team and staff who do many important tasks behind-the-scenes to keep the center running smoothly and constantly improving. Together, they have added handicap entrances, paved the driveway, and added additional safety measures to the location, for example. When the building was originally constructed in the late 1980’s, the founders had not foreseen some of the ways in which it is now being used; if they had, they likely would have made improvements in accessibility for the handicapped and for weather issues. The changes that have been made have helped the center to become a great venue for meetings, weddings, memorial services, family reunions, and other events.



The High Plains Western Heritage Center does more than just hold history from the past, it also promotes the local entertainers, artisans, artists and authors of today and educates for the future. Visitors coming to Spearfish and locals alike have a beautiful museum to spend time in, kind people to visit with, and fun activities to enjoy when they stop by the High Plains Western Heritage Center.

The *Christmas at the High Plains* events, which feature live music from talented and award-winning local artists and numerous Northern Hills vendors, will be happening each weekend this month through December 20th. Furthermore, the theater will be hosting showings of classic Christmas movies on Saturdays throughout the month of December. To learn more about these activities, visit the High Plains Western Heritage Center's website.

On weekdays through March 2021, the center will be open by appointment only. We encourage you to give Karla a call at (605) 642-9378 to schedule an appointment, meeting or event at the High Plains Western Heritage Center.

[Visit the Website](#)

[Christmas Events Schedule](#)



Staff, Volunteers and Intern with Karla Scovell (far right)

Do you want to be featured in the Business Spotlight?

Simply fill out the short form below! Your business must be an SEDC member to be selected. If chosen as the Business Spotlight of the Month, you will be asked to answer a questionnaire and provide a photo to be used in an upcoming newsletter.

[Business Spotlight Interest Form](#)

2021 SEDC Memberships Open

The 2021 SEDC Membership Investment Campaign is happening right now!

Annual memberships begin as low as \$125.

Membership Levels:

Bronze - \$125 - \$249

Silver - \$250 - \$499

Gold - \$500 - \$999
Platinum - \$1,000 - \$1,999
Diamond - \$2,000+

Invest and Receive your
2021 Investor Sticker Today!

Membership Brochure



Turn-key Space Available in the Atlas Building!

The Atlas Building, located adjacent to Interstate 90 near Exit 14, has space available for rent:

- 4,000 s/f of high ceiling light industrial space with overhead door
- 1,000 s/f of fully finished office space
- 4,000 s/f of partially finished office space

Built in 2015, the Atlas Building has electric, natural gas, water, and telecommunications hookups in place as well as three-phase power and plenty of free parking space.





Reach out to Kory Menken to learn more about the space and SEDC's competitive lease rates.

Kory Menken
Executive Director
Spearfish Economic Development Corporation
Director@SpearfishDevelopment.com
(605) 642-3832

Help Stop the Spread

Just a friendly reminder to continue to follow CDC guidelines both in and out of the workplace to help ensure Spearfish's long-term health and prosperity.

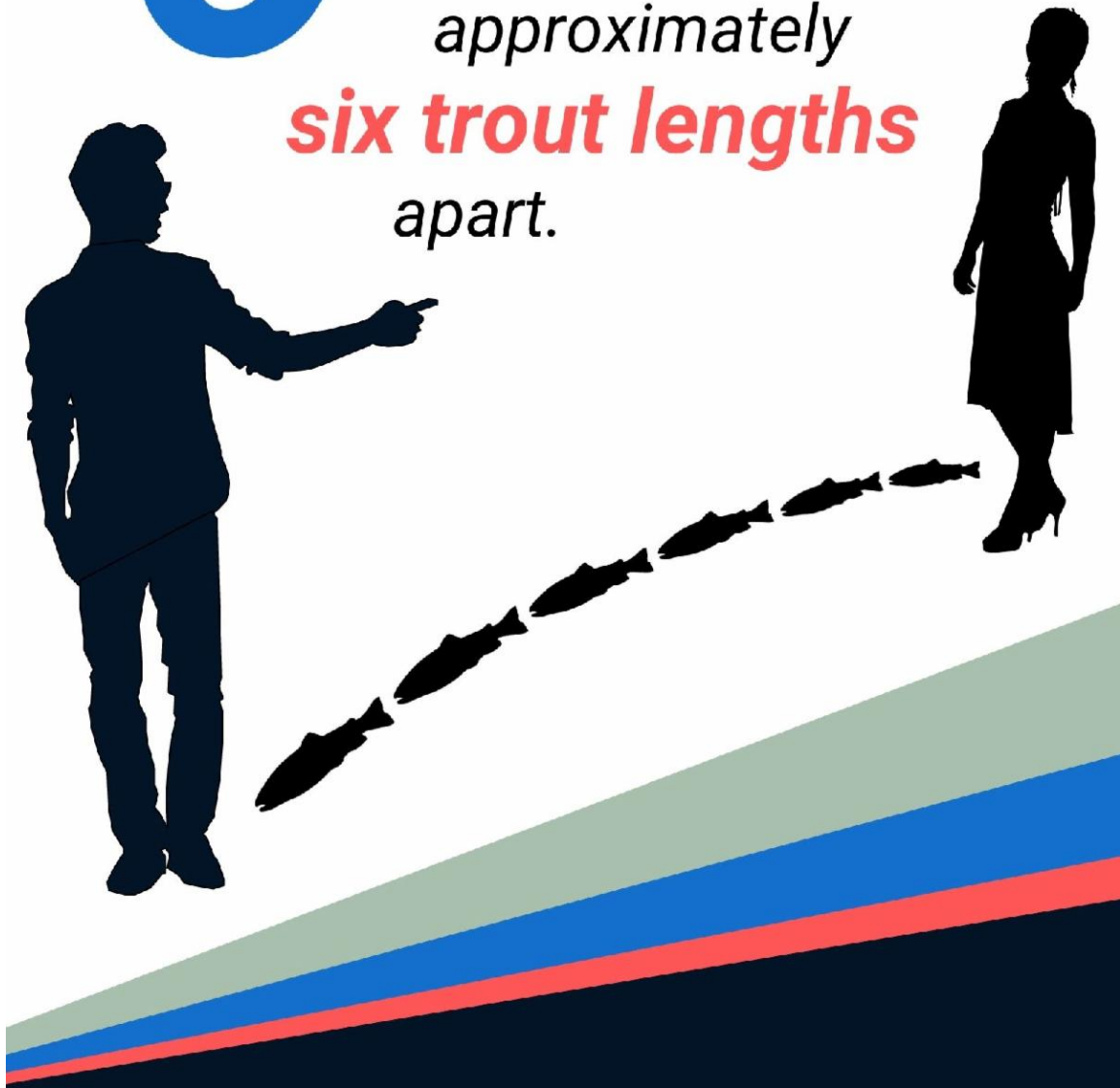
Let's all continue to work together and do our very best to keep our local businesses open and safe.

Thank you!

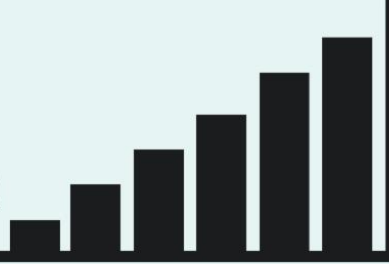
Just a reminder
to please maintain a safe

6 ft. of **social distance**
or
approximately

six trout lengths
apart.



BY THE NUMBERS



SD Dept. of Labor Reports:

Labor Force 2020 2019

CITY OF SPEARFISH

Total Labor Force	6,416	6,308
Total Employed	6,196	6,117
Total Unemployed	220	191
% Unemployed	3.4%	3.0%

LAWRENCE COUNTY

Total Labor Force	13,754	13,402
Total Employed	13,246	13,006
Total Unemployed	508	396
% Unemployed	3.7%	3.0%

NORTHERN HILLS

(BUTTE, LAWRENCE, MEADE, & PENNINGTON COUNTIES)

Total Labor Force	87,761	90,282
Total Employed	84,870	87,943
Total Unemployed	3,202	2,692
% Unemployed	3.6%	3.0%

LABOR FORCE DATA IS BASED ON THE MOST RECENT
SD DEPARTMENT OF LABOR & REGULATION
REPORT FROM OCTOBER OF 2020

Spearfish City Reports:

BUILDING PERMITS	2020	2019	YTD 2020	YTD 2019
New Residential	13	4	91	58
New Commercial	0	0	13	9
Total Permits	53	29	531	336
Total Dollars	\$5,901,314	\$1,610,522	\$51,048,086	\$35,893,045

SALES TAX	2020	2019	YTD 2020	YTD 2019
2nd Penny Sales Tax	\$399,935	\$399,299	\$4,209,054	\$3,948,296
Hospitality Tax	\$55,558	\$62,266	\$675,516	\$665,958

BUILDING PERMITS AND
SALES TAX ARE BASED ON THE MOST RECENT
CITY OF SPEARFISH REPORT FROM NOVEMBER OF 2020

Local Development News

Black Hills Pioneer:

[Local breweries collaborate to raise money for DC Booth Fish Hatchery](#)

[SGA travels virtual route](#)

KOTA TV:

[One business is lighting up Spearfish](#)



Rapid City Journal:

[New drug enforcement partnership forms in Spearfish](#)

[Antunez Cuisine wins Emerging Business Achievement Award in Spearfish](#)

Get Involved in the Community!

Christmas Shopper's Village

Hosted by HPWHC

December 11, 12, & 18-20 from 1:00 to 4:00 PM

High Plains Western Heritage Center

[Learn More Here](#)



Winter Wonderland

Hosted by the Spearfish Optimists Club
December 11, 12, 18, 19, 24, 26th from 5:00 to 8:00 PM

Spearfish City Campground

[Learn More Here](#)



Cowboy Christmas Fair

Hosted by Besler's Cadillac Ranch
Saturday, December 12th from 10:00 AM to 6:00 PM
Besler's Cadillac Ranch

[Learn More Here](#)



Classic Christmas Movie Showings

Hosted by HPWHC
Saturdays, December 12 & 19th at 1:00 PM
High Plains Western Heritage Center Theater

[Learn More Here](#)



Women in Networking Holiday Luncheon

Hosted by SDCEO
Tuesday, December 17th from 12:00 to 1:00 PM
Via Zoom

[Learn More Here](#)



High Plains Live Country Christmas Show

Hosted by HPWHC
Sunday, December 20th at 1:30 PM
High Plains Western Heritage Center Theater

[Learn More Here](#)



The Clubhouse Couple's League

Hosted by The Clubhouse of Spearfish
Every Wednesday from 6:00 to 9:00 PM
The Clubhouse of Spearfish

[Learn More Here](#)



Please share your upcoming events with [Cayley Schmitt](#), SEDC Marketing Coordinator, to be included in the upcoming SEDC monthly newsletters.





SPEARFISH

Economic Development Corporation

growing business by nature

Spearfish Economic Development Corporation | 605-642-3832
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Let's Be Friends!

