

SEDC Names Cayley Schmitt as New Marketing & Administrative Coordinator

The Spearfish Economic Development Corporation (SEDC) is pleased to announce Cayley Schmitt will be joining the organization as its new Marketing and Administrative Coordinator. Schmitt will be responsible for administering office operations and supporting SEDC's marketing strategy and implementation. She will succeed Laine Mitchell, who has accepted the Marketing and Communications Director position at Butte Electric Cooperative, Inc. [Read More >](#)



SEDC co-hosts Tourism and Hospitality Listening Session

Spearfish Economic Development Corporation (SEDC) and Black Hills State University (BHSU) recently co-hosted another workforce listening session with local employers to better understand their current and emerging job needs. This was part of BHSU's ongoing effort to better align their academic programs to the workforce needs in the region.

"Our goal is to better understand employer needs as we launch the next cohort of BHSU graduates, and beyond, into the workforce," said BHSU President Laurie Nichols

Participants included representatives from Liv Hospitality, Spearfish Holiday Inn & Convention Center, and Wanda Goodman, Deputy Secretary from the South Dakota Department of Tourism.





Retail Trade Study

As a means to help further facilitate the retention and expansion of businesses in our community, SEDC entered into a partnership with the City of Spearfish and others to conduct an updated retail trade study. The data gathered by the Buxton Company has helped provide us with additional insight needed to refine our economic development vision and set strategic goals for growth. With up-to-date data, we are able to make fact-based decisions and are better suited to tailor our marketing messages. We have begun to add this data to the SEDC website and would encourage you to visit the site to review the information first-hand.

Our Retail Trade Study Partners



Women in Leadership Scholarship by SEDC

SEDC is seeking a candidate to attend Women in Leadership by SD CEO Women's Business Center this summer! With this scholarship, you will receive professional development to help better understand and apply essential leadership skills, both personally and within an organizational context to include effective leadership, strategy formation, decision making, project management, communication skills and building stronger partnerships in workplaces and our community.

"I learned so much from this series & took away so many things. One of the main things was organizational skills and the different types that I've never used before. It has definitely helped me in my personal and professional life."



- Allison McDaniel, Owner of Spearfish Creek Wine Bar and 2019 SEDC Scholarship Recipient

[Learn more](#)

Applications must be completed and submitted by 11:59 pm Sunday, March 22, 2020.

Economic Development News



[Visit Spearfish presents Tip of the Spear Award to Crow Peak Brewing](#)

[Spearfish workforce housing begins to take shape](#)

[Spearfish Chamber honors local leaders](#)

Rapid City Journal: [Spearfish to build new tract of affordable homes](#)

Black Hills Business: [Black Hills State University is listening to employers](#)

MENKEN: [2019 another record-setting year for Spearfish](#)

KOTA: [Nonna's Kitchen in Spearfish](#)

[Spearfish businesses receive thousands of dollars](#)

[More housing could be coming to Spearfish](#)

Black Hills Pioneer: [Spearfish updating sign ordinance](#)

KEVN: [Polaris Paint Facility closes in Spearfish](#)

BY THE NUMBERS

Building Permits	2020	2019	YTD 2020	YTD 2019
New Residential	5		9	
New Commercial	1		2	
Total Permits	16	23	35	55
Total Dollars	\$1,967,510	\$1,500,575	\$5,324,462	\$4,511,876

Sales Tax	2020	2019	YTD 2020	YTD 2019
2nd Penny Sales Tax	\$304,204	\$330,936	\$712,747	\$663,345
Hospitality Tax	\$50,940	\$44,747	\$106,391	\$90,183

- Building Permits & Sales Tax based on most recent City of Spearfish report from February 2020.

Labor Force	2020	2019
City of Spearfish		
Total Labor Force	6,200	6041
Total Employed	6,005	5868
Total Unemployed	195	173
Percentage Unemployment	3.1%	2.9%

Lawrence County		
Total Labor Force	13,266	12,862
Total Employed	12,837	12,477
Total Unemployed	429	385
Percentage Unemployment	3.2%	3.0%

Northern Hills (Butte, Lawrence, Meade & Pennington counties)		
Total Labor Force	88,566	87,387
Total Employed	85,251	84,488
Total Unemployed	3,315	2,899
Percentage Unemployed	3.7%	3.3%

- Labor Force Data based on most recent SD Dept. of Labor & Regulation report from January 2020.

Upcoming Events

What's the Buzz - Paulette Davidson, President and CEO of Monument Health

- Thursday, March 19th - 4:30 PM - 5:30 PM, The Joy Center, 1351 St Joe St, Spearfish, SD

Spearfish Area Chamber of Commerce - Gone Fishin' Mixer

- Thursday, March 26th, at 4:00-6:00 PM, Heritage Business Park, 540 Heritage Dr Spearfish, SD

The Hook Lunch & Learn - How Not To Break Yourself: Healthy Workplace Habits

- Wednesday, April 1st, at 12:00-1:00 PM, Spearfish Area Chamber of Commerce, 106 W. Kansas Street

Please share your upcoming events with fellow SEDC members and friends. Send your events to [Laine Mitchell](mailto:Laine.Mitchell@sedc.org), SEDC Marketing Coordinator.

Spearfish Economic Development | 605-642-3832 | office@spearfishdevelopment.com | www.SpearfishDevelopment.com

Let's Be Friends!

